Correction sheet for: The institutional part of the curriculum 2022, BA top-up in Digital Concept Development

Corrected on 10 November 2022 by Head of Department Anne Kirketerp

Commencement
This correction sheet for the institutional part of the curriculum applies to students who will do the Digital Concept Creation (30 ECTS) exam in the first semester in January 2023. The correction sheet applies for all enrolled students and for all students who will be enrolled after January 2023. Any re-examinations must also be carried out according to this correction sheet.

Changes to the Institutional Part of the curriculum
The changes concern the exam in Digital Concept Creation, 1st semester – 30 ECTS, where the addition is that the students must submit an outline prior to the oral exam.

<u>**Original formulation:**</u>

3.3 Digital Concept Creation, 1st semester - 30 ECTS
Learning objectives for the exam
The learning objectives for the exam are from the national subject elements, digital concepts (15 ECTS) and digital value creation (15 ECTS), which are set out in the national curriculum.

The exam form and organisation including any formal requirements
The exam is an individual oral exam with preparation.

The student will receive a case description 7 working days before the individual oral exam. The student must then individually prepare a proposal and a prototype for a value-creating digital concept, which the student must present at the oral exam.

The oral exam lasts 45 minutes and includes:

- 20 min presentation of the concept proposal, prototype and arguments/analyses
- 20 min. for the exam
- 5 min. for the assessment

Prerequisites for the exam – active attendance and submission requirements
A prerequisite for being able to take the exam is participation and the submission of the two projects in the 1st semester, as well as participation at
 the presentations.

Criteria for assessment and co-examiner
The exam is assessed according to the 7-point scale and has an external co- examiner. One total mark is awarded based on an overall assessment of the concept proposal and the oral performance.

Changed to:

3.3 Digital Concept Creation, 1st semester - 30 ECTS
Learning objectives for the exam
The learning objectives for the exam are from the national subject elements, digital concepts (15 ECTS) and digital value creation (15 ECTS), which are set out in the national curriculum.

The exam form and organisation including any formal requirements
The exam is an individual oral exam with preparation.

The student will receive a case description 7 working days before the individual oral exam. The student must then individually prepare a proposal and a prototype for a value-creating digital concept, which the student must present at the oral exam. The student has 7 days to prepare and submit a written outline for the oral presentation. The outline must be a maximum of 1 page in scope, and must be submitted in WISEflow prior to the oral exam (the deadline will be on Study Update).

The oral exam lasts 45 minutes and includes:

- 20 min presentation of the concept proposal, prototype and arguments/analyses
- 20 min. for the exam
- 5 min. for the assessment

Prerequisites for the exam – active attendance and submission requirements
A prerequisite for being able to take the exam is participation in and the submission of the two projects in the 1st semester, as well as participation during
 the presentations. The student's written outline for the exam must also meet formal requirements and be correctly and timely submitted.

Criteria for assessment and co-examiner
The exam is assessed according to the 7-point scale and has an external co- examiner. One total mark is awarded based on an overall assessment of the concept proposal and the oral performance (the written outline is not part of the assessment criteria).