

CURRICULUM
for
Bachelor's top-up in Digital Concept Development

Part III: The electives' catalogue.
Commencement 01.02.2021

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This curriculum is part of the national curriculum and the institutional part and they must be used together. The national part of the curriculum is the same for all academies that offer this programme, while the institutional part of the curriculum and the electives' catalogue are specific to Business Academy Aarhus.

1. The electives' catalogue.

On the programme, the electives are weighted 5 ECTS. Elective elements, learning objectives and the criteria for assessment are described in this elective's catalogue.

The following electives are offered:

- Designing for change – (5 ECTS)

Students can also follow electives at other institutions provided that they pay for their own transportation, overnight accommodation, etc.

Summer and winter school

It is also possible to choose a summer school or winter school as an elective. The selected summer or winter school must be approved by the programme's head of department before you leave so that prior credit approval can be obtained. Upon approval of the prior credit approval, the programme element is considered completed if it is passed according to the rules of the programme.

The International Office can be contacted for further information.

2. Elective exams

When starting on a programme element, semester, etc., the students will automatically be registered for the relevant exams. Registration for an exam means that one exam attempt has been used. This does not apply to students who are unable to attend the examination due to a documented illness or maternity/paternity leave.

It is always the responsibility of the student to ensure that they have internet access during the exam and that their computer is functional.

All exams will be conducted in Danish for students admitted to the PBA i digital konceptudvikling, but in English for students admitted to the Bachelor's top-up in Digital Concept Development. The exams can be taken in Swedish or Norwegian instead of Danish, unless the purpose of the exam is to document the student's proficiency in Danish.

Some electives are taught in English, others in Danish. The elective element will indicate which language the elective is taught in.

2.1. Completion of the exams

In general, the following applies for all programmes in relation to when an exam has been completed or an exam attempt has been used. If there are deviations for a specific exam, they will appear in the individual exam descriptions below.

Pass / fail exams

If a student has not achieved the mark 02 or higher for an oral or written exam or a combination of this, the exam will not be passed and one exam attempt will have been used.

If exam project was prepared by one student and not passed, the student can choose to work further on the existing project or prepare a new project.

In the event of one student, as part of a group project, not achieving the mark 02 or above, the student can rewrite their section of the joint project, provided the exam is individualised. The student can also choose to write a new project alone, where the rules for the scope and guidelines for individually produced projects apply.

Project not handed in/written answers

If a student does not hand-in their exam project or a written report, one exam attempt will have been used.

The student can choose to work further on their existing project or prepare a new project.

Not participated in the exam/oral examination

If a student hands in their exam project or written answers, but doesn't participate in the oral exam, one exam attempt will have been used.

A new oral exam will be scheduled as soon as possible and the student will be examined in the previously handed in project.

Sickness and re-examinations

The specific time limits appear in each exam description.

Information about the time and place of sick/re-exams can be found on Study Update. This may be the same as the next regular exam. The student is responsible for finding out when the sick and re-exams take place.

Sick exams

A student who has been prevented from taking an examination due to a documented illness or another unforeseen circumstance will be given the opportunity to take a (illness) exam as soon as possible. If it is an exam that is scheduled in the programme's last examination period, the student will be given the opportunity to retake the exam in the same examination period or as soon as possible after. The illness must be documented by a doctor's certificate. The Academy must receive the doctor's certificate no later than three working days after the examination. Students who become acutely ill during an exam must prove that they have been ill on that day.

If the illness is not documented according to the above rules, the student will have used one examination attempt. The student must pay the cost of the doctor's certificate. Requirements for the doctor's certificate can be found on Study Update 'Worth knowing about exams'.

Re-examination

With a failed exam, or failure to appear for an exam, the student is automatically registered for the re-examination, provided that the student has an exam attempt left. The student is registered to take the exam the next time it is scheduled. The re-examination may be the same as the next regular exam.

The programme may grant an exemption from the automatic registration to an exam provided this is justified by exceptional circumstances, including documented disabilities.

3. Electives on the programme

3.1 Designing for Change

Generally, when organisations are faced with new challenges and opportunities, success is achieved by creating solutions, and then, efficiently implementing those solutions within the organisation. To do this, we need to be concept developers, but also leaders of change.

The overall academic objective is to enable students to act in a project leading role driving change through co-creation. The course focuses on insight into key theories and concepts within change management, agile coaching, and facilitation, and how change agents and co-creating facilitators can act in organisational change processes.

Learning objectives

Knowledge and understanding

The student must have:

- development-based knowledge of practices, theories and methods for change management, agile coaching, and facilitation
- an understanding of and be able to reflect on how teams succeed in realising the potential in concept solutions/new ideas in organisational contexts, and how they can be supported in change processes
- knowledge of how change affects organisations and what parameters are important to consider when striving for success.

Skills

The student will get the skills to:

- select and apply relevant theories and methods for implementing change initiatives
- analyse organisational contexts, and deal with change management, agile coaching, and facilitation.
- communicate processes to those involved and create conditions for commitment.

Competencies

The student will learn to:

- manage change in a development-orientated and complex process
- participate in professional and interdisciplinary collaborations with a professional approach
- identify own learning needs, and develop own knowledge, skills, and competencies in relation to facilitating change processes.

ECTS weight

The subject element Designing for Change is weighted 5 ECTS

Exam form and organisation

The exam is an individual written exam paper based on a case study.

Formal requirements for the written exam paper

An exam paper must be submitted. The paper must at least include:

- Introduction
- Theory and methodology
- Implementation plan (outlining process and change initiatives)
- Reflections on concept developers as change agents
- Conclusion
- Bibliography
- Appendices (only include appendices essential to the exam paper)

The exam paper must not exceed 5 standard pages. The front page, table of contents, appendices and bibliography do not count in the number of pages.

Prerequisites to take the exam

The following requirements must be met to take the exam:

- The exam paper must fulfil the formal requirements and be handed-in on time via WISEflow (see Study Update).

Non-compliance with one or more of the prerequisites will prevent the student from taking the exam, and the student will have used one exam attempt.

Assessment criteria

The exam is assessed according to the 7-point scale by an internal co-examiner. The assessment criteria for the exam are identical to the learning objectives described above.

4. The use of aids and assistance

During exams, all aids and assistance, including electronic devices, are allowed, unless a ministerial order or curriculum for the specific programme specifies restrictions for use.

Any rules for limitations in the use of aids will be apparent from the description of the individual exam.

5. Commencement

This institutional part of the curriculum, the electives' catalogue, is valid from 01.02.2021 and applies to all students who need to choose an elective element after 01-02-2021.