

PREPARE FOR THE FUTURE WITH AN INTERN

**BACHELOR IN INNOVATION AND
ENTREPRENEURSHIP**



BUSINESS ACADEMY
AARHUS



NEW IDEAS NEW ANGLES NEW KNOWLEDGE

Accepting a student from the Bachelor in Innovation and Entrepreneurship programme as an intern is an excellent opportunity for you and your company to team up with a student who is close to graduating and is trained to plan and carry out tasks relating to innovation and business development.

By agreeing to collaborate about an internship you can get:

- Additional resources dedicated to solving development tasks within the company
- The opportunity to test a potential future employee in real life
- The opportunity to provide a student with valuable hands-on experience

Most students produce their final Bachelor's project for the company in continuation of the internship. The student's project is a good opportunity for the company to, for example, look in detail at a specific issue, carry out an analysis or add resources to an existing development project.

Learn more at
baaa.dk

A young man and woman are shown in profile, looking down at a document they are holding together. The image is in a dark, blue-tinted color scheme. The woman is on the left, and the man is on the right. They appear to be in a professional or academic setting, possibly a meeting or a study session.

WHAT TYPE OF WORK CAN YOU EXPECT AN INTERN TO CARRY OUT?

The following are examples of internship tasks and Bachelor's projects:

- Participation in development projects
- Identification and analysis of new business opportunities
- Development of new products and markets
- Planning and implementation of new organisational structures
- Development and optimisation of innovative processes
- Organisation and planning
- Planning and implementation of marketing activities
- Sparring partner for the management in connection with innovation
- Participation in general day-to-day tasks

A person is seen from the side, sitting on a boat and using a laptop. The background shows a vast, slightly hazy sea under a bright sky. The person's hands are visible on the laptop keyboard. The overall tone is professional and aspirational.

ABOUT THE PROGRAMME

The Bachelor's degree programme in Innovation and Entrepreneurship is an 18 months top-up programme based on a broad range of business academy programmes such as the programmes in Multimedia Design or Marketing Management.

The degree programme qualifies the student to work with creative and innovative processes, create growth in established and new companies and use tools to manage development projects.

Read more about the programme at www.baaa.dk/baentrepreneur



WHEN AND FOR HOW LONG?

The internship starts in August and lasts for 10 weeks. After the end of the internship period, the student and the company can agree that the final exam project will be written in cooperation with the company.

GET AN INTERN FOR FREE

As the internship is a part of the Professional Bachelor's degree programme in Innovation and Entrepreneurship, the company is not obliged to pay salary to the intern.

ARE YOU INTERESTED?

You can learn more about the internship, its possibilities and conditions at baaa.dk/internship.

You are also welcome to contact our Career Centre at career@baaa.dk or phone 7228 6060.



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